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PRESS RELEASE

FOR IMMEDIATE RELEASE

Lake County Recorder Announces Rewards Service for Veterans and encourages local business to participate

A free service that entitles our veterans for discounts and incentives at local businesses

June 24, 2021 – Crown Point, Indiana – The Lake County Recorder’s Office, in partnership with Fidlar Technologies, is excited to announce a new service for our Veterans, known as, Honor Rewards. With Honor Rewards, Veterans can sign up online to receive an Honor Rewards card, which qualifies them for discounts and incentives at participating businesses in our community. This service is being made available at no cost to the county and its taxpayers.

To sign up, all a veteran needs to do is visit www.honorrewards.com, click on Lake County, IN and fill out the form with details on when they served and with what branch of the armed forces. If an individual prefers to fill out the form with us instead of online, they can visit our office during business hours and we will help them get signed up. The service is completely free and after signing up, the veteran can expect to receive their Honor Rewards ID card in the mail in 3-5 weeks.

Local businesses and retailers can participate in the service by using the Business Sign-Up link on www.honorrewards.com. By participating, their business name/website link will be listed on the Honor Rewards website for Lake County, provided to Veterans who receive an Honor Rewards card, and also be regularly mentioned in E-Mail blasts to current Honor Rewards members. If your business is already providing a discount to Veterans, please still sign up on www.honorrewards.com as an additional way to let your discount be known to more County Veterans. Fidlar Technologies will provide participating businesses with promotional materials like door stickers and flyers through the mail to promote their involvement.

Lake County Recorder Gina Pimentel is proud to bring Honor Rewards to Lake County to show her gratitude to all who have served and are currently serving. She hopes that local business will be excited and encouraged to participate, to make this program as successful as possible.

Honor Rewards is a project Lake County Recorder Gina Pimentel is very proud of because it is a way she feels that she can remember and honor her grandfather, who served in World War II in the Navy. He was 94 when he passed, just this past January.

For more information on the Honor Rewards program for Veterans and local businesses, please visit www.honorrewards.com